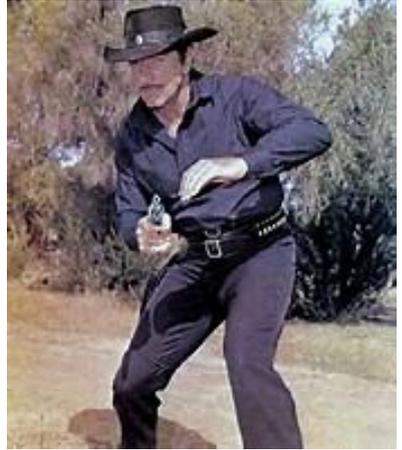


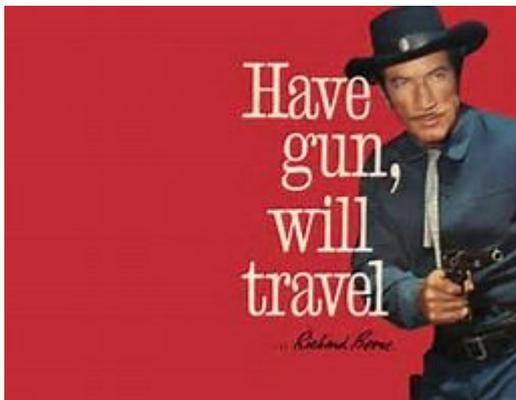
## US National Standard in Culture

### Bill Paley of CBS on Work Ethic

**Bill Paley:** In *Have Gun, Will Travel*, this TV series was one to show Americans the work ethic. It is the idea that given the tools, he would be working in the Eagle work ethic.



And in this show, it was to find the criminal and bring him to law and order or justice.



**Bill Paley:** In the *Mary Tyler Moore* show and the *Doris Day Show*, what you are seeing is the cheerful giver.



**Bill Paley:** Thus you know, these were role models to become—very much the Eagle culture, that is one which through suffering and hardships of Christ Light, one is the cheerful one, that inspires others that through such a watching of these two TV shows, people learned how to emulate these two women. Later on, you see how it is Bob Hope who went to the military men to do show after show.

**Harry Luce:** Christmas after Christmas he went to cheer up the troops that they were depressed to be away from home and family at Christmas. He did go overseas to cheer up their spirits.

**Bill Paley:** What you see in Dennis the Menace is what the children had to learn, to be a part of the work ethic in the United States. And that was that there would be a segment of society that was disgruntled, never happy. Someone always bitter. In this TV show, Dennis the Menace was juxtaposed with Mr. Wilson in the TV series, who would roll his eyes, or be disenchanted vocally to scream, *“Dennnnnis!”*



**Nancy of Oregon:** This is vastly different than the English “stiff upper lip” in not using appropriately anger at times.

**MOTHER MARY:** Of a creating of a wall of anger for ones protection.

**Nancy of Oregon:** This wall of protection is as it is not always possible to absorb other people's shortcomings without admonishment.

**ARCHANGEL RAPHAEL:** And of the absorbing of the cultures of nation's of a lower standard but that they are required to rise higher.

**JARVIS RAYMOND:** Rather, there is a time for expressing the honesty and anger.

**Bill Paley:** I would note finally that it was that shows such as *Dobbie Gillis* and *Gomer Pyle*, that showed the Eagles that the middle class was where they were headed.



**Harry Luce:** The same middle class work ethic that they would be learning to find their way through life in the United States.

**Bill Paley:** The Eagles were not to worship the wealthy nor worship the powerful.

**ANDREA SELESTOW:** They were to worship their own heart, head and hands in creativity.

**Bill Paley:** They were to see that one such as these two: *Dobbie Gillis* and *Gomer Pyle* were able to, in spite of their differences in mannerism and upbringings, ethnicity and childhoods, not to compare themselves with the muscular

college football star, not to emulate the powerful college president. But that they were able to navigate through middle class life in the United States, quite well and in some ways by using their talent and know-how and ingenuity, doing it their own way, that it would have a better outcome in the face of the worshipping those with degrees and status from places such as Yale, Harvard, Stanford University.

**Harry Luce:** For the asking, Eagles could find out how to do something asking, "How do you do that?" and it would be lifetime learning.

**JARVIS RAYMOND:** This culture has continued on whether in the how-to videos on the internet or the self-help books. They would quickly learn and not be stymied by class warfare, or caste system as in the world around.

**Harry Luce:** This is the Eagle way. It is a freedom of conscience, of self-schooling and self education throughout their lives in higher learning to become a better person.



**MOTHER MARY:** These are various shows of Bill Paley of CBS and of the National Standard.