

US National Standard in Culture

The Tonight Show & Larry King Live

GOD SUYRA: The National Standard is primarily taken from the 1960's TY programs. From that period, *Monty Python's Flying Circus* and *Saturday Night Live* satires are not to be considered of the National Standard.

MOSES: The *Tonight Show* of Johnny Carson is not acceptable as the National Standard.

Bill Paley: The show is about himself.

Biography:

"No matter what kind of dead asses are on the show, he has to make them funny and exciting." The maestro of the NBC orchestra. McMahon's famous introduction, "Heeeeere's Johnny!!!" was followed by a brief monologue by Carson. Every night, in front of millions of people, he has to do the salto mortale, a circus parlance for an aerial somersault performed on the tightrope.

Definition of *Parlance*

A particular way of speaking or using words, especially a way common to those with a particular job or interest: "dated terms that were once in common"

parlance". "Medical parlance".

GOD SUYRA: Whereas the *Larry King Live* (CNN) would meet the National Standard of an *honest* news interview show.

You can see, each of the individual is allowed to speak about themselves and given the time to express what it is that they would want you to know about them in their own words.



COMMENTARY: What Larry King did was to work in New York City for many years in radio. To me, he considered himself somewhat as a New York taxi cab driver, asking people, "*What do you want to say about yourself?*" He was most interested to be saying in New York City, "*Where to?*"

He is sitting in the front-seat now, as over the years in New York, he had lost many times or had nearly lost many times radio air times. He is in the *front seat* watching traffic, while the person in the back is speaking freely about what it is they want to say.

JEWEL: What he says to the person in the backseat once the show is secured is: "*We are on our way.*"

Larry King was a service to New York City first, then the nation. He identified with Yankee Stadium, and

this is the national culture, that New York is the hub of this culture whether it is Yankee Stadium or Broadway or Times Square or the subways. To him, he is the tour guide, the host for the United States media. He does not represent corpocracy, he does not represent some organization or political party! Some foreign power.

Harry Luce: It was not the directness of the New Yorker that you would note. What Larry King did was no different than a New York cab driver. He was a seasoned taxi-cab driver going to take the patron quickly to where he needed to go in the most efficient way.

He was going through the tunnels or around the known road blocks in short order. He would move the interview by having callers-in where there was a possibility that there would be innuendo or cast of a specious motive upon the interview. He was no differently than in how I was using the *Times* cover to portray a person in his finest light.

Bill Paley: In other words, it is not kosher to present interviewees in a bad image. The Eagle way is one in which you are presenting people best side or their motives.

This was a skill that he had. He could see the land mines: such as criticism or cynical portrayal. He had rules.

MOSES: He had rules. Such as the Golden Rule. He would not lead the interview in any other way. He had the childhood rules, and life is one of making others to become good people. These rules guided the interview.

Typist: What I understand is that he refused, absolutely refused, to interview Moslems right after 9/11 to have them "give their point of view" in 9/11.

Jarvis Raymond of the *New York Times*: This is *Thou shall not commit adultery*.

Bill Paley: He absolutely refused to do it. You see how destructive it was to Lara Logan to have my *60 Minutes* show to interview her to complete a destruction, to destroy her totally. What does that say about *60 Minutes*?

Jarvis Raymond: What is being said here is that you understand that the objective viewer has a viewpoint. And this as the *lens* from which he views for the viewer. You have known that Bill Paley had taken on the accountability to see what you are seeing and to be a part of that audience. Here you see, it is Larry King, who never separates himself out from being a Jewish boy and home-grown New Yorker.

Biography:

King was born in Brooklyn, New York, the son of Jennie (Gitlitz), a garment worker who was born in Vilnius, Lithuania, and Aaron Zeiger, a restaurant owner and defense-plant worker who was born in Kolomyia, Ukraine. His parents were Orthodox Jews.

MOSES: The Jewish were as you know the gospel writers, those who wrote down the law for the generations ahead into the centuries.

GOD SUYRA: The Jewish orthodoxy is important to understand in the media. Here you see Larry King grew up with Jewish Orthodox parents. You know that Bill

Gates had devout Catholic parents. Bill Paley born of a Jewish family. Thus do know of an assurity to at the least, that these in the media abide by the National Standard of the Ten Commandments.